



WTIC-TV

ORDER

Print Date 08/07/12

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Flight Dates 07/31/12-08/06/12

Contract / Revision 372866 - 3

Original Date / Revision

07/17/12 08/07/12

Advertiser E Esty/D/5th Dist/Congress

Agency Greer Margolis & Mitchell, Ir

Buying Contact

3050 K St NW
Washington, DC 20007

Product

FRIENDS OF ELIZABETH

Agency Com 15%

Billing Contact

3050 K St NW
Washington, DC 20007

Sales Office TWDC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1458

Alt Order # 06238106

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL3

Priority 03

Advertiser Ref

Primary Account Executive

Jordan Johannessen

Account Executive Order% Start Date End Date

Jordan Johannessen 100%

Order Share 13% Market Value 149769

Competing Station	% of Order	Amount
2WCCT	1%	1497
3WFSB	23%	34446
4WVIT	30%	44930
5WTNH	33%	49423
6WCTX	%	0
7CABL	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	94	\$16,549.50	\$19,470.00	0.00	07/30/12	08/06/12	94	\$16,549.50	\$19,470.00
Totals	94	\$16,549.50	\$19,470.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	61	07/31/12	08/03/12	M-F News at Ten News at Ten	CM	10p-11p	- TWTF - -	:30	4	\$850.00	03	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- TWTF - -					4	\$850.00		0.00			
E 2	61	07/31/12	08/03/12	M-F 10a-11a M-F 10a-11a	CM	10a-11a	- TWTF - -	:30	4	\$45.00	03	0.00	NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- TWTF - -					4	\$45.00		0.00			
E 3	61	07/31/12	08/03/12	M-F 11a-1130a M-F 11a-1130a	CM	11a-1130a	- TWTF - -	:30	2	\$45.00	03	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- TWTF - -					2	\$45.00		0.00			
E 4	61	07/31/12	08/03/12	M-F News at 11pm News at 11pm	CM	11p-1135p	- TWTF - -	:30	4	\$175.00	03	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- TWTF - -					4	\$175.00		0.00			
E 5	61	07/31/12	08/03/12		CM	1130a-12p	- TWTF - -	:30	2	\$45.00	03	0.00	NM	2	\$90.00



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Contract / Revision 372866- 3 Flight Dates 07/31/12-08/06/12

Hiatus Dates

Original Date / Revision 07/17/12/ 08/07/12

Order Sep 00:15:00

Advertiser E Esty/D/5th Dist/Congress Product FRIENDS OF ELIZABETH Estimate # 1458

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
M-F 1130a-12p														
M-F 1130a-12p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	- TWTF - -	2		\$45.00		0.00					
E 6	61	07/31/12	08/03/12	M-F 1135p-1205a	CM	1135p-1205a	- TWTF - -	:30	2	\$85.00	03	0.00 NM	2	\$130.00
M-F 1135p-1205a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	- TWTF - -	2		\$85.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	61	07/30/12-08/05/12		M-F 1135p-1205a	1135p-1205a		- TWThF - - - -	:30	\$65.00		0.00	NM		
2	61	07/30/12-08/05/12		M-F 1135p-1205a	1135p-1205a		- TWThF - - - -	:30	\$65.00		0.00	NM		
E 7	61	07/31/12	08/03/12	M-F 12p-1p	CM	12p-1p	- TWTF - -	:30	2	\$45.00	03	0.00 NM	2	\$90.00
M-F 12p-1p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	- TWTF - -	2		\$45.00		0.00					
E 8	61	07/31/12	08/03/12	M-F 2p-3p	CM	2p-3p	- TWTF - -	:30	2	\$45.00	03	0.00 NM	2	\$90.00
M-F 2p-3p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	- TWTF - -	2		\$45.00		0.00					
E 9	61	07/31/12	08/03/12	M-F 3p-4p	CM	3p-4p	- TWTF - -	:30	3	\$45.00	03	0.00 NM	3	\$135.00
M-F 3p-4p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	- TWTF - -	3		\$45.00		0.00					
E 10	61	07/31/12	08/02/12	M-F 4p-5pm	CM	4p-5p	- TWT - - -	:30	3	\$150.00	03	0.00 NM	3	\$450.00
M-F 4p-5pm														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	- TWT - - -	3		\$150.00		0.00					
E 11	61	07/31/12	08/03/12	M-F 5a-6a	CM	5a-6a	- TWTF - -	:30	4	\$35.00	03	0.00 NM	4	\$140.00
M-F 5a-6a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	- TWTF - -	4		\$35.00		0.00					
E 12	61	07/31/12	08/03/12	M-F 5p-6p	CM	5p-6p	- TWTF - -	:30	3	\$75.00	03	0.00 NM	3	\$225.00
M-F 5p-6p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	- TWTF - -	3		\$75.00		0.00					
E 13	61	07/31/12	08/03/12	M-F 6p-630p	CM	6p-630p	- TWTF - -	:30	4	\$175.00	03	0.00 NM	4	\$700.00
M-F 6p-630p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	- TWTF - -	4		\$175.00		0.00					
E 14	61	07/31/12	08/03/12	M-F 6a-7a	CM	6a-7a	- TWTF - -	:30	4	\$65.00	03	0.00 NM	4	\$260.00
M-F 6a-7a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	- TWTF - -	4		\$65.00		0.00					
E 15	61	07/31/12	08/03/12	M-F 630p-7p	CM	630p-7p	- TWTF - -	:30	4	\$175.00	03	0.00 NM	4	\$700.00
M-F 630p-7p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	- TWTF - -	4		\$175.00		0.00					
E 16	61	07/31/12	08/03/12	M-F 7p-730p	CM	7p-730p	- TWTF - -	:30	4	\$275.00	03	0.00 NM	4	\$1,100.00
M-F 7p-730p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	- TWTF - -	4		\$275.00		0.00					



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Contract / Revision **372866- 3** Flight Dates **07/31/12-08/06/12**

Hiatus Dates

Original Date / Revision 07/17/12/ 08/07/12

Order Sep 00:15:00

Advertiser **E Esty/D/5th Dist/Congress** Product **FRIENDS OF ELIZABETH** Estimate # **1458**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 17	61	07/31/12	08/03/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	- TWTF - -	:30	4	\$125.00	03	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- TWTF - -					4	\$125.00		0.00			
E 18	61	07/31/12	08/03/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	- TWTF - -	:30	4	\$350.00	03	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- TWTF - -					4	\$350.00		0.00			
E 19	61	07/31/12	08/03/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	- TWTF - -	:30	4	\$65.00	03	0.00	NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- TWTF - -					4	\$65.00		0.00			
E 20	61	07/31/12	08/03/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	- TWTF - -	:30	4	\$50.00	03	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- TWTF - -					4	\$50.00		0.00			
E 21	61	08/06/12	08/06/12	Mon Prime A Hell's Kitchen	CM	8p-9p	1 - - - - -	:30	1	\$1,200.00	03	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	1 - - - - -					1	\$1,200.00		0.00			
E 22	61	08/04/12	08/05/12	Sa/Su 7a-9a Weekend Sa/Su 7a-9am Weekend I	CM	7a-9a	- - - - - SS	:30	3	\$20.00	03	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- - - - - SS					3	\$20.00		0.00			
E 23	61	08/04/12	08/04/12	Sa 10p-11p Sa 10p-11p	CM	10p-11p	- - - - - 1 -	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- - - - - 1 -					1	\$500.00		0.00			
E 25	61	08/05/12	08/05/12	Su 10p-11p Su 10p-11p	CM	10p-11p	- - - - - 1	:30	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- - - - - 1					1	\$700.00		0.00			
E 26	61	08/05/12	08/05/12	Su 11p-1130p Sun 11p-1130p	CM	11p-1130p	- - - - - 1	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- - - - - 1					1	\$175.00		0.00			
E 27	61	08/05/12	08/05/12	Fox News Sunday Su 9a-10a Fox News	CM	9a-10a	- - - - - 1	:30	1	\$65.00	03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- - - - - 1					1	\$65.00		0.00			
E 28	61	08/02/12	08/02/12	Thur Prime B Glee	CM	9p-10p	- - - 1 - - -	:30	1	\$1,100.00	03	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- - - 1 - - -					1	\$1,100.00		0.00			
E 29	61	08/01/12	08/01/12	Wed Prime Rotator Think You Can Dance	CM	8p-10p	- - 1 - - - -	:30	1	\$1,100.00	03	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- - 1 - - - -					1	\$1,100.00		0.00			
E 30	61	08/06/12	08/06/12	M-F News at Ten News at Ten	CM	10p-11p	1 - - - - -	:30	1	\$850.00	03	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Contract / Revision **372866- 3** Flight Dates **07/31/12-08/06/12**

Hiatus Dates

Original Date / Revision 07/17/12/ 08/07/12

Order Sep 00:15:00

Advertiser **E Esty/D/5th Dist/Congress** Product **FRIENDS OF ELIZABETH** Estimate # **1458**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 30	61	08/06/12	08/06/12	M-F News at Ten News at Ten	CM	10p-11p	1-----	:30	1	\$850.00	03	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	1-----					1	\$850.00		0.00			
E 31	61	08/06/12	08/06/12	M-F 10a-11a M-F 10a-11a	CM	10a-11a	1-----	:30	1	\$45.00	03	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	1-----					1	\$45.00		0.00			
E 32	61	08/06/12	08/06/12	M-F News at 11pm News at 11pm	CM	11p-1135p	1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	1-----					1	\$175.00		0.00			
E 33	61	08/06/12	08/06/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	1-----	:30	1	\$45.00	03	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	1-----					1	\$45.00		0.00			
E 34	61	08/06/12	08/06/12	M-F 5a-6a M-F 5a-6a	CM	5a-6a	1-----	:30	1	\$35.00	03	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	1-----					1	\$35.00		0.00			
E 35	61	08/06/12	08/06/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	1-----	:30	1	\$75.00	03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	1-----					1	\$75.00		0.00			
E 36	61	08/06/12	08/06/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	1-----					1	\$175.00		0.00			
E 37	61	08/06/12	08/06/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	1-----	:30	1	\$65.00	03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	1-----					1	\$65.00		0.00			
E 38	61	08/06/12	08/06/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	1-----	:30	1	\$275.00	03	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	1-----					1	\$275.00		0.00			
E 39	61	08/06/12	08/06/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	1-----	:30	1	\$125.00	03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	1-----					1	\$125.00		0.00			
E 40	61	08/06/12	08/06/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	1-----	:30	1	\$65.00	03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	1-----					1	\$65.00		0.00			
E 41	61	07/31/12	08/04/12	M-F News at Ten News at Ten	CM	10p-11p	-TWTF--	:30	1	\$850.00	03	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-TWTF--					1	\$850.00		0.00			
E 42	61	08/03/12	08/03/12	Fri Prime A House	CM	8p-9p	----1--	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WTIC-TV

Print Date: 08/07/12

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Contract / Revision **372866- 3** Flight Dates **07/31/12-08/06/12**

Hiatus Dates

Original Date / Revision 07/17/12/ 08/07/12

Order Sep 00:15:00

Advertiser **E Esty/D/5th Dist/Congress** Product **FRIENDS OF ELIZABETH** Estimate # **1458**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 42	61	08/03/12	08/03/12	Fri Prime A House	CM	8p-9p	---- 1--	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---- 1--					1	\$500.00		0.00			
E 43	61	07/31/12	08/04/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	- TWTF - -	:30	2	\$150.00	03	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- TWTF - -					2	\$150.00		0.00			
E 44	61	08/04/12	08/04/12	Sa 9a-930a Sa 9a-930a	CM	9a-930a	----- 1-	:30	1	\$75.00	03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----- 1-					1	\$75.00		0.00			
E 45	61	08/04/12	08/04/12	Sa 930a-10a Sa 930a-10a	CM	930a-10a	----- 1-	:30	1	\$75.00	03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----- 1-					1	\$75.00		0.00			
														Totals	94 \$19,470.00